

Fresh Wholesale Seafood Privacy Policy

Effective Date: June 4, 2025

At Fresh Wholesale Seafood ("we," "us," or "our"), we are committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with us, including through our website, wholesale services, or other business interactions. Please read this policy carefully. If you do not agree with its terms, please do not provide us with your personal information or use our services.

1. Information We Collect

- We may collect the following types of information:
- **Personal Information:** Information that identifies you, such as your name, business name, email address, phone number, mailing address, or payment information (e.g., credit card details) when you place orders, contact us, or create an account.
- **Business Information:** Details related to your business, such as order history, delivery preferences, or account details for wholesale customers.
- **Website Usage Data:** If you visit our website, we may collect non-personal information such as IP addresses, browser type, device information, and browsing behavior (e.g., pages visited, time spent) through cookies or similar technologies.
- **Other Information:** Information you voluntarily provide, such as inquiries, feedback, or survey responses.

2. How We Collect Information

- We collect information:
- Directly from you when you place orders, contact us, or register for an account.
- Automatically through our website via cookies, web beacons, or analytics tools.
- From third parties, such as payment processors or delivery services, when necessary to fulfill orders.

3. How We Use Your Information

- We use your information to:
- Process and fulfill your seafood orders, including payment processing and delivery.
- Communicate with you about orders, promotions, or customer service inquiries.
- Improve our products, services, and website functionality.
- Comply with legal obligations or resolve disputes.
- Send marketing communications (with your consent, where required).

4. How We Share Your Information

- We do not sell or rent your personal information. We may share your information:
- With service providers (e.g., payment processors, delivery companies) to fulfill orders or provide services.

- To comply with legal requirements, such as responding to subpoenas or government requests.
- To protect our rights, property, or safety, or that of our customers or others.
- With your consent or at your direction.

5. Cookies and Tracking Technologies

- Our website may use cookies and similar technologies to enhance your experience, analyze usage, and deliver personalized content. You can manage cookie preferences through your browser settings, but disabling cookies may affect website functionality.

6. Data Security

- We implement reasonable physical, technical, and administrative measures to protect your information from unauthorized access, loss, or misuse. However, no system is completely secure, and we cannot guarantee absolute security.
- 7. Your Choices and Rights
- You may:
 - Request access to, correction of, or deletion of your personal information (subject to legal and contractual obligations).
 - Opt out of marketing communications by following the unsubscribe instructions in our emails or contacting us.
 - Disable cookies through your browser settings.
 - To exercise these rights, contact us at the information provided below.

8. Third-Party Links

- Our website or communications may contain links to third-party sites. We are not responsible for the privacy practices or content of these sites. Please review their privacy policies.

9. Children's Privacy

- Our services are not directed to individuals under 16. We do not knowingly collect personal information from children. If you believe we have collected such information, please contact us immediately.

10. Changes to This Privacy Policy

- We may update this policy from time to time to reflect changes in our practices or legal requirements. We will notify you of material changes by posting the updated policy on our website or by other means, with the effective date indicated.

11. Contact Us: If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Fresh Wholesale Seafood

8069 Nevis Place

Email: freshwholesaleseafood@gmail.com

Phone: (561-809-9058